



Design Committee

Jan. 5, 2010

Mission: Make Six Corners physically attractive to consumers

Item	Information	Action
Attendance	Present were (6) : Bob Brobson, chair; Rich Lang, Vincent Mastromauro, Joe Angelastri, Bob Pontarelli (by phone) and Ed Bannon	NA
Approval of minutes	Joe A. made a motion to approve the minutes of the Design Committee for Dec. 1, 2009, and Rich L. seconded it.	The minutes were approved.
Streets & San communication	<p>Ed B. said this item is on the Six Corners work plan and with the installation of a new chair and the arrival of new garbage cans, now might be a good time to set up a meeting with the 38th Ward and 45th Ward superintendents. Joe A. suggested inviting them to the next Design Committee meeting, instead of scheduling a separate meeting.</p> <p>To prevent the cans from being removed, Ed B. noted that the committee has talked about labeling them somehow. Ed B. suggested a strip that would wrap around one of the top rings of the can that would have the Six Corners logo and a welcoming message or a message about keeping Six Corners clean. Bob B. said there is some thermal advise 3M product.</p>	<p>Ed B. to invite superintendents.</p> <p>Bob B. to research material.</p>
Publicize/ inform about Streetscape	<p>Bob B. wondered how often the committee should get an update about the streetscape from CDOT. The committee decided to invite Bridget Dosch, the project manager, or a CDOT rep to the next meeting. Ed B. suggested a spring pre-construction meeting. The committee decided to leave it to city officials. Bob B. said the Portage Park Neighborhood Association might want to schedule a presentation.</p> <p>Joe A. noted that the committee had discussed a customer brochure for businesses to handout to customers. Bob B. said a window poster might be more visible. Ed B. said the committee has also discussed window displays with progress thermometers. The window display could simple be an enlarged version of the window posters. Joe A. said we should have a finished product by the February meeting because construction could start by February.</p>	<p>Ed B. to check with Bridget on attending the Feb. meeting.</p> <p>Bob. B and Ed. B. to work on graphics. Have brochure and graphics done by Feb. meeting.</p>

Design Committee minutes unapproved

Item	Information	Action
	Ed B. to package content and send very rough brochure design, suggesting content for each panel, to Bob B. Bob B. will look into graphic designers.	
Belle Plaine mural	Ed B. will try to schedule a meeting with Belle Plaine mural owners. He will call property managers to feel them out on what type of mural they would like and how much involvement they want. Bob B. will then reach out to subjects and themes based on owners direction and artist input. Ed B. asked Bob B. to be involved in a conference call if possible.	Ed B. to set up conference call.
Backburner Tasks	<p>The committee discussed the new agenda format. Ed B. explained that Backburner Tasks aren't meant to be discussed in detail but are there so we maintain awareness of them and move them up into the Active Tasks when appropriate. Joe A. said we should ask if anyone has any questions about the active tasks at each meeting.</p> <p>Bob B. asked about the security guards to reduce panhandling. The security guards are from a private firm that does a sweep of Six Corners four days a week at times designated by the association. Joe A. explained that they are like security guards that any private shopping mall would have to reassure shoppers that someone is keeping order. Ed B. said they not many panhandlers have been seen during the current visits. He will go back to check the records and will give Bob B. access to those on-line records. Vincent M. noted that he has not seen as many panhandlers during the cold months. Bob B. suggested it might be a good idea to have patrols during heavy shopping times, so customers also see the patrols. Ed B. will make a request to change the patrol times.</p>	Contact Securitas to change patrol times. Get Securitas sign-in information to Bob.
Design Committee Action Plans.	<p>Bob B. presented action plans for tasks to focus on in first quarter. He said his intention was to simplify the goals down to one page. The four activities were: Activity #1 Existing Storefront Survey and Plan. #2 Storefront Rehab #3 SBIF Grants and Business Assistance #4 Streetscape improvements</p> <p>Under #1, Bob B. said we need someone to take photos of every façade and then somebody to stitch the photos together. That way, SCA has an archive that can be used for various reasons such as planning and before-after. Part of the project would also provide a plan view that</p>	Ed B. send Six Corners Work Plan to Bob and Main Street Work Plan to Bob so he

Design Committee minutes unapproved

Item	Information	Action
	<p>lists all the storefronts. Bob B. also said we should get an digital aerial photo.</p> <p>#2 Storefront rehab: This project would work with local building owners to improve the look of their storefronts. This goal would incorporate the ideas that Economic Restructuring Committee chair Don Blair brought up ideas at the last meeting. Bob B. said the city has an abandon building ordinance. The committee can impart the understanding to building owner that we're all in this together. He said there are some quick things that might just take a conversation with the owner.</p> <p>#3 For other projects, maybe the owner pays 50% and the SCA pays 50% . In the newsletter, a short column could be written each month in the newsletter making suggestions for storefront appearance. Also, we can conduct a walk through with a local designer to make recommendations; put together a brochure to explain steps to improve storefront; communicate with alderman to check in about grants.</p> <p>#4 Streetscape improvements: We need to monitor the streetscape construction to make sure it meets or exceeds the stated plans.</p>	<p>can transfer tasks. Ed look at Program activity that Bob wrote and add more tasks if necessary.</p>
Old sign removal	<p>Joe A. brought up idea of removing unused signs; Joe suggested adding to work plan. Bob agreed. Ed B. to shoot pictures. Step 1 is identify the buildings where signs need removal. Step 2 is ask the property owners permission to remove the signs. Step 3 is get some bids. Bob B. said we should take a week to review the task plan drafts and work the sign removal into that. Then we can publish it for action. The committee said the priorities on sign removal will be A-frames that are empty then oversized signs then awnings from closed businesses.</p>	<p>Ed B. to shoot pictures.</p>
Adjournment	<p>The meeting was adjourned at 2:20 p.m. The next meeting of the Design Committee was called for 1 p.m., Feb. 2, at Parkway Bank, 4106 N. Milwaukee Ave.</p>	<p>Meeting adjourned.</p>