

Organization CommitteeJune 8,2010**Mission: To act as a clearinghouse for Six Corners Association activities**

Item	Information	Action
Introductions	In attendance were (8): Joe Angelastri, chair; Joe Oliveri, Vincent Mastromauro, Glenn Nadig, Rich Lang, Marc Sussman, Gale Fabisch and Ed Bannon	NA
Approval of minutes	Vince M.made a motion to approve the minutes from the May 11 meeting and Joe O. seconded it	Minutes approved.
Financial statements	<p>Joe O. asked about budgeted loss. Ed B. explained that the loss is there because there has been a carried over surplus that doesn't show up as 2010 revenue. The surplus has been carried over from the SSA's inception to add on to the streetscape construction. The money hasn't been spent in all those years because the construction kept getting delayed. In response to a question from Marc. S., Joe A. said part of the streetscape add-on is intended for a public sculpture that preliminary research indicates will cost about \$50,000. The current plan for the sculpture's subject is a Native American theme to fit with the historic Native American portage.</p> <p>Joe A. said the financial reports will no longer be reported at the Organizing Committee because the newly elected board will review those reports. The Organizing Committee will shift its focus to volunteer recruitment. Board will meet for the first time on June 24</p>	Reports accepted.
Board retreat	Ed B reviewed the board retreat agenda for June 24. He said Nick Kalogeresis for Lakota Group will facilitate the discussion. The plan is to cover all four committee and talk about goals for each committee. Some board training will be covered. The retreat will end with a prioritization session for the goals of each committee.	Ed B. to ensure attendance for retreat.
Annual meeting review	<p>Ed B. said attendance was 53 people.Vince. M. said it was good but we can make it better by getting more people. He would like to see the neighborhood get involved with the business people. Vince M. says if we can cultivate the consumers within 1-square mile we will be fine.</p> <p>Joe O. asked who the newsletters go to. Joe A. said they are mailed to all the local businesses and property owners. Joe O. suggested that the newsletter go to local residents. Joe A. said that kind of distribution would be</p>	Ed B. to get pricing for expanded distribution. Look into distributing a smaller version. See if we can buy e-mail addresses by physical

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	<p>too expensive because it cost more than \$1 each to mail the newsletter. E-mailing the newsletter, however, would be affordable. Also, Joe A. said the content is not meant for the residents. Marc S. said it's an interesting idea to try to reach more residents. Get pricing in color and B&W. Glenn says hand delivery should be in a bag. Check postage price as well. Joe A. says could do one-page insert in PPNA quarterly. It was noted that the geography would be limited to the PPNA area.</p> <p>Ed B. reported on the marketing coordination underway for e-mail and the newsletter. Intern Daniel Napolitano is designing new banners that will be used in association e-mails. Planned e-mails include bi-weekly upcoming events, monthly newsletter, business notices and meeting notices.</p>	address..
Design	Ed B. reported that the Design committee is working on the previously discussed sculpture project, a plan for banners on the new light poles and a holiday lighting plan.	NA
ER	Ed B. reported that the long-term strategic plan for Six Corners has been delayed in the city's budget office. Also the ER committee decided to discontinue the rent subsidy program. Marc S. said we should stop advertising it. Ed B. said he has continued advertising it because the ER committee decided to continue the program until the original \$10,000 budgeted is depleted. Marc S. said it's dangerous to continue advertising that we don't plan to continue to fund. The committee agreed to end the rent subsidy marketing.	Ed B. to stop advertising the program.
Portage marquee	Joe A. said a meeting was held with the Portage Theater manager Dennis Wolkowicz to discuss the marquee improvement. Dennis is amenable to ideas, including the establishment of a Friends of Portage of Theater as a separate 501(c)3. Joe A. the association will undertake the establishment of the organization as part of whole marquee renovation project.	NA
Nick's update	Ed B. reported that as directed by the ER committee he discussed a preliminary financing plan with an S.B. Friedman financial consultant to review the probability of TIF funding. Ed B. said the consultant was not encouraging that the proposed deal would meet typical city TIF deal guidelines, but more details are needed. We will continue to research the financing options.	NA
SCA move to ground floor	Marc S. said that as a property owner he has thrown his hat in the ring for Six Corners to rent his space at	Ed B. to report by e-mail to

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	<p>4041 N. Milwaukee and he wants to gauge organization’s ideas on taking the space. He said Six Corners could lease about 1,000 square feet at \$10 per square feet, which is about \$825 a month. He said it would likely be a gross lease, so there would be not added costs for property taxes and common area maintenance but he just wanted to sketch the broad outlines of the deal. Ed B. reported that Six Corners has begun a preliminary search but still has to contact several landlords to do a thorough search.</p> <p>Glenn N. suggested that front office space should be staffed all the time, so the association should look into sharing office space. Joe A. said this arrangement could be problematic because we have to have great confidence in any partner. Vince M. said the space should have storage and parking and that the space needs to have great exposure. Marc S. noted that having exposure for the Six Corners Main Street is important. Marc S. said a subcommittee should look at the move so there would be a formal process. Joe A. asked who wanted to serve on a subcommittee. Marc S. initially offered his expertise to help discuss the association's office needs but then he withdrew due to the conflict of interest. Ed B. said we could work with a neutral broker to discuss programming.</p> <p>Gale F. and Joe O. volunteered for the subcommittee. Ed B. said he will report by e-mail to them within a couple of weeks.</p>	<p>subcommittee members within a couple of weeks.</p>
<p>Six Corners flags</p>	<p>Vince M. said he wants to see Six Corners flags, 200 flags with Six Corners logo.</p>	<p>NA</p>
<p>Adjournment</p>	<p>Adjourned about 2:05 p.m. The next meeting of the Organizing Committee will be 1 p.m., Tuesday, at the Six Corners Association office, 4006 N. Milwaukee Ave., Suite 205.</p>	<p>Meeting adjourned.</p>