



Design Committee minutes approved

Design Committee
June 2, 2009

Mission: Make Six Corners physically attractive to consumers

Item	Information	Action
Attendance	Present were (6) :Nick Tufano, chair; Richard Lang, Vincent Mastromauro, Joe Angelastri and Ed Bannon. Marc Sussman was able to join us near the end of the meeting.	NA
Approval of minutes	Joe A. made a motion to approve the minutes of the Design Committee for the May 5, 2009, meeting and Ed B. seconded it.	The minutes were approved.
Streetscape	<p>Ed B reported that the city has got out to bid on the streetscape, so that is an excellent sign that the project will happen this fall. Also, Ald. Levar has issued a press release on the bid. It is good to see him continuing to strongly support the project. The start date will probably be moved back to Oct. 1, and the city’s project manager says work can continue into December.</p> <p>The committee discussed ways to ease the burden of the streetscape construction on businesses. A construction toolkit will be put together to distribute to businesses. The toolkit will be a package of information about the streetscape with contact numbers. It will include a calendar, a letter from the alderman about the streetscape and a Six Corners membership form. The committee discussed some sort of token to give the package an added impression. A calculator, deck of cards and sticky notes were suggested. A budget limit of \$3 each was set for each package. It is to be distributed in July to the businesses at Cicero and Irving that will be affected by this year’s work. Delivery to the rest of the Six Corners businesses will probably wait until next year when construction impact moves to those businesses.</p> <p>Nick T. said the window of the Irving Park vacancy in his family’s building could be used as a display window for the streetscape construction. Joe A. suggested that the</p>	<p>Ed B. to create construction toolkit.</p> <p>Get display signs printed</p>

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	<p>streetscape should be framed as a comprehensive program that includes infrastructure, roadway work and beautification.</p> <p>Nick T. suggested creating a one-page info sheet for distribution to brokers.</p>	<p>Ed B. to draft one-pager.</p>
<p>Parking</p>	<p>The banner signs for the Laporte lot are in progress. Bids are being solicited from banner companies. The signs are expected to be hung this month.</p> <p>Alternative parking during the streetscape was discussed. The committee discussed the need to look at the parking on Milwaukee south of the Six Corners/Bally's Plaza. Joe A. said a lease should be looked into. For the Laporte lot, the committee said the switch the focus from reinstating the monthly permit program to focus on extending the meters to 12 hours and keeping the rate at 50 cents an hour.</p>	<p>Complete bids; install signs</p> <p>Ed B. to contact Bank of America to set up meeting. Also contact LAZ parking meter about Laporte lot.</p>
<p>Homeless/pan handling</p>	<p>Ed B. reported that the security company is working out well. The patrol schedule has been switched from two hourlong visits weekly to four short visits weekly for the same cost. The increased visits will help the security company focus solely on reducing panhandling. Vince M. said the businesses need to know that the security company is coming to the area. The committee suggested a publicity photo.</p> <p>Joe A. said the Hands To Help outreach worker should be talking to the Irving Hotel resident who panhandles to see about eliminating the need for him to panhandle.</p>	<p>Ed B. to arrange publicity photo.</p> <p>Ed B. to pass along info to outreach worker.</p>
<p>Window covering</p>	<p>Ed B. reported that he is working on some decent bids for the window covering program. The best cost so far has been about \$900 for 100 feet of 4-foot wide covering. That amount would cover three storefronts. In response to a question from Rich Lang, Ed B. explained that the program will provide a uniform covering for Six Corners vacancies. The uniform covering will improve the appearance of the vacancy or mask it just like private malls do when they have a vacancy.</p>	

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	<p>Ed B. said the broker at 4024-28 N. Milwaukee has agreed to be a pilot program. The several storefronts in a row will help show the impact of the uniform covering.</p> <p>Nick T. said designers from his employer could design the pattern.</p>	<p>Ed B. to send logo and design suggestions to Nick T. Nick T. to have design made.</p>
Farmers Market	<p>The committee discussed how to best get ready for bringing a public market to Six Corners. In talking to the city's manager of farmers markets, she suggested visiting markets this year to determine what Six Corners wants in a market. The committee reviewed a schedule of farmer's markets to visit.. He said an e-mail could be sent out to committee members to let them know when a visit would be taking place. That way people could show up if they wanted.</p> <p>Joe A. noted that the association should also contact a private company that manages farmer's markets. The benefit of a private company is that the market is outscoured, so there is very little management time need by the association and the market will be run by experts. Joe A. also suggested that we visit city-sponsored markets as well as private or independent markets. The Portage Park Advisory Council is running a farmer's market this summer at Portage Park.</p>	<p>Nick T. to visit some markets.</p> <p>Ed B. to contact private company.</p>
Irving Park mural	<p>An update on the Irving Park mural was reviewed. Nick T. said he liked how the new mural brightened up the area under the viaduct and distracted you from the poor appearance of the bridge. With much help from volunteers, that mural will end up costing about 70 cents per square foot. The association's share of that will be about \$700.</p> <p>The low cost of this mural prompted Nick T. to suggest that we revisit the Belle Plaine mural. Joe A. said the</p>	<p>Ed B. to look into the artist's availability, grant possibilities and costs.</p>

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	committee should see if the volunteer who managed the Irving Park road project might be willing to work on the Belle Plaine mural.	
Work Plan 2010	The meeting was running over the hour limit, so the work plan did not get reviewed. Nick T. suggested the name of a maintenance vendor that he has had good experience with.	Ed B. to contact new vendor.
Main Street training	The committee discussed Main Street training that the Six Corners members must complete to become a certified Main Street. Illinois Main Street is offering training in Dixon, Illinois, on June 23. Two members of each committee and 4-5 members of the board must be trained in person. Other members can be trained over video conference. Marc S. volunteered to attend the Design Committee training.	Ed B. to register Marc S. Others to be recruited.
Adjournment	The meeting was adjourned at 5:30 p.m. The next meeting of the Design Committee was called for 4 p.m., July 7, at the Six Corners office, 4006 N. Milwaukee Ave. #205	Meeting adjourned.