



Design Committee

July 7, 2009

Mission: Make Six Corners physically attractive to consumers

Item	Information	Action
Attendance	Present were (4) :Richard Lang, Howard Silver, Joe Angelastri and Ed Bannon	NA
Approval of minutes	Richard L. made a motion to approve the minutes of the Design Committee for June 2, 2009, and Ed B. seconded it.	The minutes were approved.
Streetscape update	<p>Ed B. reported that the bids for the streetscape were opened on June 25. The city identified Capital Construction as the lowest bidder. That vendor will now go through a review process before the contract is awarded, which could take 60 to 90 days from the bid open date. Oct. 1 is still the scheduled start of construction. Joe A. noted that Capital Construction was the same company that did the work on the 1980s streetscape.</p> <p>Ed B. reported that Bridget Dosch, the Chicago Department of Transportation project manager on this project, said a public meeting is scheduled before the streetscape is starts. She said businesses should expect about a two- to three-month disruption during construction. During this time, the sidewalk will be torn up and parking will not be available in front of the business.</p> <p>The committee reviewed a construction "toolkit" that would inform local businesses of the streetscape plans and how to prepare for it. The committee decided on a traffic cone promo item to add to the kit to increase it's impact. The budget per kit will be \$3. Depending on the print area, the promo item will have the construction dates, our logo and a phone number. Joe A. suggested trying to include "post-it" notes if the budget allows.</p> <p>Howard S. suggested additional alternative parking at Kilpatrick south of Irving. Ed B. said we should also look at Lamon south of Irving. He also suggested asking whether the dip in the Kilpatrick entrance of the Marketplace could be fixed during the streetscape work.</p> <p>Joe A. suggest the "What You Can Do" section be beefed up to include suggestions about financial preparation and notifying customers. The press release info is too detailed. Web links about promotional ideas will be provided instead.</p>	<p>Order promo pieces.</p> <p>Continue on alternative parking plans</p> <p>Revise toolkit.</p>

Design Committee minutes approved

Item	Information	Action
Laporte lot signs	Ed B. said the signs are to be installed this month.	NA
Laporte lot meters	We have been in close contact with LAZ since it appears that pay boxes will soon be installed at Six Corners. The committee suggested we push for the Laporte lot meters to have a 12-hour time limit. Once that gets accomplished the committee suggested pushing further for a lower hourly rate and monthly passes.	Ed B. to make inquiries.
Holiday decorations	<p>The committee discussed hanging holiday decorations during November through January. The committee decided to go with a red plastic wrap with a balsam rope topped by a 3-foot wreath. Other, more complex decorations were discussed, but because the area is in a transition year due to the streetscape construction and won't have any electricity available on the pole, it was decided to keep it simple this year.</p> <p>Joe A. suggested that we focus this year on expanding from the public poles to the decorations in the private shopping centers such as Walgreens and Inland. Expanding the decorations would make the area look like a more unified shopping district.</p>	<p>Get quote.</p> <p>Approach other shopping center.</p>
Irving Park mural	The Irving Park mural is almost done. A quote has been received to place two planters west of the viaduct on the north and south sides of Irving. The quote for installation and maintenance was \$800. Another quote is being pursued.	Waiting for more quotes.
Pay and display boxes	Pay and display boxes are to be installed soon in the Six Corners area. LAZ Parking, the company that manages the meters under the city's lease deal, has been contacted to provide workers to explain how the boxes are to be used. An installation schedule is also being sought.	Continue research.
Adjournment	The meeting was adjourned at p.m. The next meeting of the Design Committee was called for 6 p.m., , at Las Tablas, 4920 W. Irving Park Road.	