



Six Corners Association

Promotions Committee minutes approved

Promotions Committee

Feb. 24, 2009

Item	Information	Action
Committee goal	The goal of the Promotion Committee is to market a positive image of Six Corners.	Information only
Introductions	Attendance (6): Sandra Maldonado, chair; Richard Lang, Michael Inglimo, Joe Angelastri, Alma Duemic, Cindy Abbinanti and Ed Bannon	NA
Approval of minutes	Joe A. made a motion to approve the minutes of the Jan. 27, 2009, Promotions Committee and Cindy A. seconded it.	Minutes accepted without changes or amendments
Defining Goals	<p>The committee reviewed its 2009 calendar and set goals for its events.</p> <p>The Monster Film Fest was discussed. It was suggested that a producer who put on a Halloween show at the Portage be called to add something to our show.</p> <p>Other suggestions were to distribute tickets to the Boy Scouts to sell. Hook the show into the release up the upcoming Twilight sequel. Talk to Lifesource about sponsorship opportunities. We need to discuss marketing for this promotion and select the movies.</p>	<p>Publish goals on website</p> <p>Ed B. to ask about Grady via Dennis W.</p>
Six Cornucopia	<p>Due to a scheduling hiccup, the night we wanted for the Rick Saucedo Elvis show at the Portage has been booked. The committee discussed its options and decided to move the Elvis show to the next day. Sandra is to call Mike Oelrich to ask him to organize the Elvis show because he did such a great job last year.</p> <p>Talk to graphic designer about improving the flyer.</p> <p>The committee discussed the family stage. The committee decided the stage would be about 12' x 12' and about curb height. Family shows could include story tellers, Tae Kwan Do, dancers, a juggler and high school bands. We will need a schedule posted at the stage.</p>	Re-book Elvis show.
Adjournment	The meeting was adjourned about 7 p.m. The next meeting of the Promotions Committee was scheduled for 6 p.m., March 24, at Meisa Café, 4908 W. Irving Park Road.	Meeting adjourned.