



Promotions Committee
Feb. 26, 2008

Item	Information	Action
Committee goal	The goal of the Promotion Committee is to market a positive image of Six Corners.	Information only
Introductions	Attendance (7): Linda Stagner, Myrtle Robles, Joe Angelastri, Mike Barrett, Rich Lang, Alma Deumic and Ed Bannon	NA
Approval of minutes	Linda S. made a motion to approve the minutes of the Jan. 22, 2008, Promotions Committee and Rich L. seconded it.	Minutes accepted without changes or amendments
Business directory	The brochure has been slightly delayed while we wait for better weather for taking photos, but it is expected to be printed by April. The schedule is to finish the brochure except for the photos and get the final draft to the printer by the end of March	Update draft. Distribute draft business listing.
Girlfriends Night Out	The plans for the April 24 event were reviewed. All members confirmed the addition of charging \$1 admission and the move to Las Tablas. Las Tablas will allow other restaurants to feature their food.	Get topics for presentations and begin marketing.
Website revision	The web designer has received most of our content but is waiting for all content before getting back to work on the site. The intention was to wait for the photos to be taken in March, but the photos can be added later.	Get final content to designer.
Monster Film Fest	The three-day format was confirmed as was the need to select the movies.	Select movies by next committee meeting.
Cornucopia 2008	The main event for the Cornucopia was discussed. The first year "Pirates of the Caribbean" was shown with attendance of about 150. The second year, a live performance was tried with a U2 tribute band, but the attendance was not very good. This year, we will move the main event up to an earlier start time, but the show has to be decided. A Three Stooges show was suggested, and it was suggested that we invite Rich Koz out, possibly to do a live taping of the show.	Ed B. contact Koz about live taping.
Door-to-door flyers	A preliminary idea of doing door-to-door flyers was suggested. The preliminary cost would be about \$150 for 20,000 flyers. Some businesses have already said they are interested.	Work on final pricing for next month.
Training	Training will be offered from Illinois Main Street for the Promotions Committee from 4 p.m. to 6 p.m. on March 11 at Chicago Read, 4200 N. Oak Park Ave. Elemental	Myrtle and Rich L, said they could attend the training.

Promotions Committee minutes approved

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	Gifts closed this month, and along with that business, the committee lost its chair.	
Six Corners Values page	Following previous discussions on tweaking the Six Corners Values Page, a calendar for the Six Corners Values Page was discussed. April will be changed by grouping business together by their offers and trying to consolidate businesses into certain offers. The business information will also be standardized to clean up the appearance. In May, restaurants will be featured in order to promote Six Corners as a dining destination during the month of Mother's Day.	Implement changes.
Easter Egg Hunt	Mike Barrett suggested that Six Corners could do an Easter Egg hunt, possibly at Dickinson Park. Some of the eggs would have numbers in them that would be posted at Six Corners businesses. The winners would have to walk around Six Corners looking for the numbers in order to go into the business to collect their prizes. It was too late to implement that idea for 2008, but it will be considered for 2009.	NA.
Adjournment	The meeting was adjourned at 7:15 p.m. The next Promotions Committee meeting will be held 6 p.m., March 25, at Meisa Café, 4908 W. Irving Park Road.	Meeting adjourned.