



Promotions Committee
March 25, 2008

Item	Information	Action
Committee goal	The goal of the Promotion Committee is to market a positive image of Six Corners.	Information only
Introductions	Attendance (4): Joe Angelastri, Sandra Maldonado, Dennis Wolkowicz and Ed Bannon	NA
Approval of minutes	Sandra M. made a motion to approve the minutes of the Promotions Committee and Dennis W. seconded it.	Minutes accepted without changes or amendments
Girlfriends Night Out	A revised format was discussed and agreed to. 6:30 Doors open. Food is not available. 6:45: 3-minute presentations by each business 7:20: Food is served and mingling begins. 8:00: Raffle drawing 8:05: Salsa	Inform businesses involved.
Website revisions	The designer wants all material all at once to finish. We took photos of the area on March 20. They have to be sorted and shipped to the designer.	Sort and ship photos.
Monster Film Fest 2008	The movies chosen by the Film Selection Committee were House of Dracula on Friday night and, on Sunday, Abbott & Costello meet Dr. Jekyll and Mr. Hyde and Abbott & Costello meet Frankenstein.	Meet to discuss marketing.
Six Cornucopia	An evening event was discussed. A Stoogetherfest was suggested as was finding out about an appearance by someone like Curly's nephew. Revisions to the map were discussed, mainly adding a map. It was decided to add craft vendors and to talk to OLR about marketing their Portage Park run and our fall events together. A suggestion was made to have a "Rally in the alley." It was decided to think about this for future years, especially after the alleys have been improved.	Contact WCIU about taping at the Portage. Get plans on paper for Six Cornucopia
Adjournment	The meeting was adjourned about 7:30 p.m. The next meeting will be 6 p.m. April 22 at Meisa Café.	Meeting adjourned.