



Six Corners Association

Promotions Committee minutes approved

Promotions Committee
April 22, 2008

Item	Information	Action
Committee goal	The goal of the Promotion Committee is to market a positive image of Six Corners.	Information only
Introductions	Attendance (11): Richard Lang, Lily Rosa, John Arena, Dennis Wolkowicz, Vincent Mastromauro, Sandra Maldonado, Joe Angelastri, Alma Deumic, Rosa Peniche, Ed Bannon and Cindy Abbinanti	NA
Approval of minutes	Dennis W. made a motion to approve the minutes of the March 25 Promotions Committee and Sandra M. seconded it.	Minutes accepted without changes or amendments
Business directory brochure	The committee reviewed the latest draft of the consumer brochure. It was decided to reshoot some of the shots from the original shoot that did not turn out so well. Arrangements were made to take a shot at the Portage Theater while the marquee is lit.	Retake shots. Get Portage shot.
Girlfriends Night Out	Ed B. reported that we have 86 RSVPs and counting for the Girlfriends Night Out on Thursday.	NA
Website	The final content needs to be sent to the developer.	NA
Monster Film Fest	A flyer for the MFF was reviewed and approved.	NA
Six Cornucopia	<p>Ideas for the Six Cornucopia were discussed. Possible organizations or attractions were cheerleaders from Portage Park, churches, Bally's demonstrations, Green Asparagus, a pie-eating contest.</p> <p>Last year's 10 a.m. start-time was too early. It was decided to start this year at 11 a.m.</p> <p>The matinee show was discussed. As alternative to a Stooze show, the committee talked about an Elvis Fest with performer Rick Saucedo. Saucedo, who is a popular Elvis impersonator, would do a short live show then we would show an Elvis movie. Other activities could be done around the show.</p>	<p>Contact organizations.</p> <p>Contact and book Saucedo.</p>
Door-to-door delivery	Costs for cooperative door-to-door delivery were discussed. The cost divided among 20 businesses came to \$202 each, not including each business's print costs. The feedback was that the cost seemed high, so the idea was dropped.	NA
Adjournment	The meeting was adjourned at 7:12 p.m. The next meeting was scheduled for 6 p.m., May 27, at Meisa Café, 4908 W. Irving Park Road	Meeting adjourned.