



Six Corners News

Some final touches added to streetscape

With the roads resurfaced and the sidewalks poured, the construction crews recently installed the new sidewalk gateway arches and the kiosks that put the finishing touches on the 2010 beautification project.

Two sidewalk arches were installed on the east side of Cicero north of Irving, and another was installed on the north side of Irving west of Cicero. All three are anchored among curb-height planters that will sprout climbing plants to wind among the arches' grillwork. The effect will be like having three garden arbors to sit under and walk through.

The information kiosks also bring the beautification project to a new level. The kiosks at the Six Corners intersection, as well as by the Portage theater and by the Laporte Avenue lot, will provide a Six Corners map



ABOVE: A sidewalk arch by Sears looking south. RIGHT: A nighttime view of our holiday banners.

and historical information about Six Corners. That information will be installed in the next couple of months.

A big thank you goes out to the Chicago Department of Transportation, Capitol Cement Company and John Burns Construc-

tion for their efforts to get electrical power to our holiday decorations. All of them made an extra effort just before Christmas, especially the John Burns crew working in the cold, to make the adjustments needed to get our first lit decorations at Six Corners.



Monthly meeting calendar



Please join us for these monthly committee meetings. All meetings are open the public.

Jan. 4: Design Committee 1 p.m. at Parkway Bank, 4106 N. Milwaukee Ave. Discussion to include landscaping, navigation signs, banners and 2011 plans.

Jan. 11: Organizing Committee 1 p.m. at the Six Corners office, 4006 N. Milwaukee Ave. #205. Discussion to include not-for-profit status, volunteer recruitment and membership

Jan. 18: Economic Restructuring Committee. 1 p.m., Parkway Bank, 4106 N. Milwaukee Ave. Discussion to include business recruitment and incentives.

Jan. 25: Promotions Committee, 1 p.m. at PC Here, 4055 N. Milwaukee Ave. Discussion to include new Six Corners BBQ Fest and marketing strategy.

Free Facebook training on Jan. 19

Six Corners Association is partnering with PC Here to present workshops that will show you how to set up and maintain your Facebook page as well as load photos, menus and coupons.

The workshop will be held 6:30 p.m. Wednesday, Jan. 19, at PC Here, 4055 N Milwaukee Ave. Space is limited but additional dates will be added if necessary. Call today to reserve a seat (773) 685-9300.

Businesses of any experience level are welcome to participate. Even if you don't have a website or e-mail, you can get into "social media marketing"

That's a new phrase that explains how a business can do the kind of marketing that used to require a sizeable investment and a public relations and marketing agency. A business can now target cus-



tomers and get out information, faster and at almost no cost. Business promotion and marketing has changed rapidly and big companies are knowledgeable and can do reach customers in the ways customers talk to their friends.

Social media includes Facebook, Twitter, Youtube, blogs, Flickr, epinions, and many more

Here are some surprising numbers: Facebook has over 500 million active users, with over 50% logging on every day. If you don't have an email account, you will be taught how to set up one to access email, and create your Facebook account.

If you're interested moving your business into the 21st century and reaching customers in new and inexpensive ways, attend this workshop.

President's Message

Vincent Mastromauro

Villa Roma Hair Designers, 3936 N. Cicero Ave.



Happy New Year!
We made it through 2010. The construction is 95% done, and to all the family of six Corners I say, big things are going to happen at Six Corners. Christmas looked much better at Six Corners than in the past. We are pleased but not done, because 2011 is going to be big big things at Six Corners

In 2011, it is the first year we had lit Christmas decorations on our lightpoles. In 2011, it will be the first year that Six Corners will develop a master plan in more than a dozen years.

Also in 2011, it will be the first year that the new planters will be filled with beautifully colored plants and flowers. There will be

grass, flowers trees, brand new lights and there's going to be a big movement. There will be more benches to be installed outside where people can sit and relax and enjoy Six Corners.

So make a resolution to invite your customers to come see the new Six Corners. They can come back and walk around. Maybe they can take the family out and eat ice cream. I can't wait to see spring time because that's when more people will be walking around to see the grass and trees and flowers.

So, my fellow business people, lift up your faces. Look up because better things are going to happen, and 2011 is the year for Six Corners..

Join Six Corners

Look for your membership letter in the mail

The association supports the economic development of Six Corners through beautification, promotions, business support and advocacy with the city. We understand that you're busy running your business, so we provide services for the area that would not be feasible for an individual business to provide.

2010 Accomplishments

- Most successful Six Cornucopia ever
- Advocated for new funding for city's building improvement programs
- 250+ special requests to Streets & Sanitation for graffiti removal and graffiti clean-up done by Six Corners staff.
- Publication of a Six Corners business directory, listing all local businesses.

Benefits of membership

- Monthly issues of the Six Corners News (packed with invaluable information)
- Access to the Six Corners mailing list (\$150 value)
- Marketing through Six Corners e-mail list
- Acting as a united group when requesting improvements.
- Information resource for vendors, building issues, city programs

SCA meeting schedule



1p.m. 1st Tues.	Design Committee Parkway Bank, 4106 N. Milwaukee Ave. Chair: Bob Brobson
1p.m. 2nd Tues.	Organizing Committee SCA office, 4006 N. Milwaukee Ave. #205 Chair: Joe Angelastri
1 p.m. 3rd Tues.	Economic Restructuring Parkway Bank, 4106 N. Milwaukee Ave. Chair: Dave Magyar
1 p.m. 4th Tues.	Promotions Committee PC Here, 4055 N. Milwaukee Ave. Chair: Michael Inglimo

The SCA is organized into four committees. Anyone is welcome to attend any committee meetings to share their ideas. For newcomers, the Organizing Committee meeting provides a useful overview of all SCA activity. Unless otherwise noted, all meetings at the SCA office, 4006 N. Milwaukee Ave., Suite 205.

Scenes from Portage Christmas Spectacular

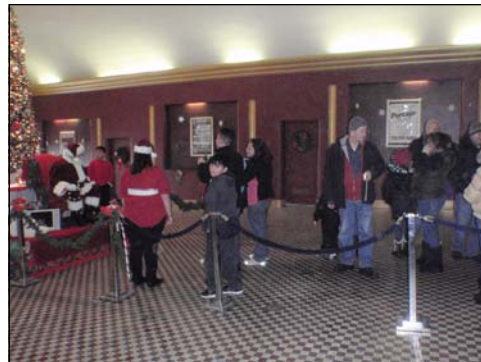


Show's success inspires "Casablanca" on Feb. 11

The Portage will hold a Valentine's Day-themed showing of the Humphrey Bogart-Ingrid Bergman classic "Casablanca" on Feb. 11.

The Portage decided to do the show after its successful partnership with the Six Corners Association in distributing tickets for the Christmas Spectacular. The association will work again to distribute tickets and combine the event with our annual Valentine's Day raffle.

Sounds like the beginning of a beautiful friendship.



About 400 people came out in inclement weather to meet Santa, sing carols and watch "It's a Wonderful Life" on the big screen at the Portage Christmas Spectacular on Dec. 12. The Six Corners Association partnered with the theater for the show, distributing complimentary tickets to Six Corners customers. Thanks to the Schurz High School students who volunteered to help and to the contribution from the Northwest Chicago Historical Society.

To advertise in the Six Corners News

The Six Corners News is distributed via mail, e-mail and door-to-door to 400 business, property owners and community residents four times a year. Advertising in the Six Corners News is an effective low-cost way to reach this market. To advertise, call the Six Corners Association at (773) 685-9300.

Committee Reports

Promotions: Six Corners BBQ Fest coming in June

The name for the new Six Corners summer fest has been decided -- Six Corners BBQ Fest.

Obviously, the fest will have a barbecue food theme, but it will also include bands and a family area.

This major streetfest is in the early planning stages, and we welcome everyone to help.

Residents and business owners have been calling for a streetfest for years. And with the completion of the streetscape, the time has arrived to celebrate.

Some broad decisions have been made about the

fest but many details still need to be decided to give the fest a unique flavor. That is why we are welcoming all businesses and resident to join the fun of throwing this party.

There will be many food options, but the major food attraction will be barbecue. Partly because dads love a barbecue, we will hold the fest on Father's Day Weekend, June 18-19.

The fest's proposed location is on Milwaukee between Irving and Belle Plaine. There will be bands and a major family area -- again fitting with the Father's Day theme as

well Six Corners target market.

We are looking for help finding the right bands and vendors for the event. Also, if you want to help plan the family area or know someone who would be good at that, please contact us.

This 2011 fest will be the first of what we plan to make a great tradition at Six Corners. We'd love for you to be part of it.

The next meeting of the Promotions Committee will be 1 p.m., Tuesday, Jan. 25, at PC Here, 4055 N. Milwaukee Ave. We hope to see you there!



Raahsaan Brown, of CleanSlate, spreads salt around the Six Corners intersection on a snowy Sunday in December. CleanSlate is the snow removal company that the Six Corners Association hired this winter to clear the sidewalks and crosswalks.

Sidewalk plowing a Six Corners service

One of the benefits of running a business at Six Corners is the snow removal service.

The Six Corners Association ensures that sidewalks all over the area are cleared so pedestrians have no problems walking to your business.

Six Corners needs service levels that compete with private malls, and snow removal is one of those services that customers demand.

If you have any feedback on the snow removal service, please contact the association at (773) 685-9300.

Northwest Chicago Film Society premieres Feb. 16 at Portage theater

When word spread that the Bank of America Cinema was closing, the Six Corners Association played a supporting role in keeping the program in the neighborhood.

Portage theater owner, Dennis Wolkowicz, had been talking to the operators of the little-known theater at Bank of America, 4901 W. Irving Park Road, which will be closing this month. And he asked the association to join a weekly classic movie program to come to the Portage.

Of course, the Portage staff played the major role in making the deal happen, but the association played a vital role in the process. The association offered to help promote the program and support the film series anyway it could as it makes the move from Bank of America to the Portage.

The first show will be Wednesday, Feb. 16.

The association views the film program's move to the Portage like a new business opening and will accordingly offer its support.



Like us on Facebook at



www.facebook.com/SixCornersChicago



Follow us on Twitter at twitter.com/sixCorners6

Six Corners incentives

Building improvement grants

Drastically cut your up-front costs. This program will pay for up to 75% of your build-out costs. It covers any changes you make to a building such as plumbing, electric, roof and storefront. The association can help you facilitate this process with city agencies and the alderman's office.

Façade Assistance Program

The Six Corners Association will provide a complimentary redesign of your new storefront. An architect will review your façade needs and provide a rendering that you can show to sign designers and general contractors to best convey your vision.

Sidewalk and landscape maintenance

Focus on running your business. Daily sidewalk litter pick-up is provided through the Six Corners area. Snow removal is provided in the winter. Landscapers maintain the flowers, planters and parkways as well as making sure weeds don't sprout in the sidewalk.

Area promotions

Six Corners is promoted as an urban shopping center. Promotions such as a monthly coupon flyer and ad as well as special events help attract customers. The special events include a Girl-friends Night Out, restaurant tours and our signature festival -- Six Cornucopia. Most promotions are free to Six Corners businesses.

75% OFF
on building improvements

The Small Business Improvement Fund Grant pays for up to 75% of all build-out costs. Special offer for Six Corners businesses only.

Covered costs include windows, electric, signs, awning, HVAC, carpeting and much more.

A grant, not a loan.

Call today (773) 685-9300



Six Corners Association
4006 N. Milwaukee Ave. #205
Chicago, IL 60641

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